



## OVERVIEW

*The Professional Speakers Association of Southern Africa (PSASA) is the ideal organisation for people who have existing public speaking skills – at any level – and the aspiration to use those skills on a more regular, professional and often commercial basis.*

### PARTNERS

The PSASA is keen to explore formal partnerships to the benefit of its members and the growth of the speaking profession.

Our current formal partnerships include:



### MEMBERS

#### **Affiliate members**

Professionals, leaders, entrepreneurs and other business people who use speaking to promote their products or missions but are not necessarily intending to become professional speakers.

#### **Student members**

People between the ages of 18 and 25 who already on a professional career path and who want to develop their speaking skills beyond the basics.

#### **Associate members**

Speakers, facilitators, trainers and coaches starting their careers and intending to build a profitable, sustainable speaking business.

#### **Professional members**

People who have already designed a speaking business and are earning their primary income from speaking or speaking related products and services.



## MEMBERSHIP BENEFITS

	AFFILIATE	STUDENT	ASSOCIATE	PROFESSIONAL
Free attendance at all PSASA Chapter meetings	✓	✓	✓	✓
Discounted PSASA Annual Convention tickets	✓	✓	✓	✓
PSASA Masterminds	✓	✓	✓	✓
Discounts for events hosted by other speaker associations	✓	✓	✓	✓
Member profile in the online PSASA Members' Directory	✓	✓	✓	✓
Access to ad hoc advice from peers and experts	✓	✓	✓	✓
Access to GSF community	✓	✓	✓	✓
Access to informal mentorship opportunities	✓	✓	✓	✓
Ethical PSASA leadership	✓	✓	✓	✓
PSASA Code of Conduct	✓	✓	✓	✓
Member-only WhatsApp groups	✓	✓	✓	✓
Opportunities to co-create products and services	✓	✓	✓	✓
Opportunity for referrals by peers	✓	✓	✓	✓
Peer and industry recognition through PR opportunities	✓	✓	✓	✓
PSASA speaker classes	✓	✓	✓	✓
Access to enter the PSASA Speaker Factor Competition	✓	✓	✓	✓
Access to market through showcase to industry*	✓	✓	✓	✓
Access to online library of speaking business resources*	✓	✓	✓	✓
Access to judge the PSASA Speaker Factor Competition	✓	✓	✓	✓
Access to be nominated for PSASA Awards	✓	✓	✓	✓
Listing on e-Speakers search engine	✓	✓	✓	✓
Use of PSASA logo and name as a member	✓	✓	✓	✓

If you want to be encouraged to **be your unique self**,  
 if you want to be constantly **inspired to improve** and **assisted as you grow**,  
 if you want to **supported when times are tough** and **celebrated in times of victory**,  
 if you want to be part of a community where you don't have to work so hard to feel like **you belong**

**JOIN PSASA TODAY**